

Persuasion Skills

“Not brute force
but only **PERSUASION** and
FAITH are the kings of this
world. “

-By Edward Levi



Key Coaching Topics

The Art of selling your ideas

- Mechanism to present oneself to persuade effectively.
- The role of empathetic listening.
- Developing influencing skills.
- Building trust to gain confidence of others,
- To lead thru examples.
- Rational v/s emotional appeals.

Understand the barriers to persuasion

- To understand what causes hindrance in conveying your thoughts and ideas to others.
- Persue thyself before influencing others.

Venue:

Kinnesqui training centre

Duration: 4 hours

Investments: Rs. 1500/- plus
Service Tax

*The above cost includes
Professional training
Reference material
Breakfast/ Hi-Teas*



Kinnesqui

Connecting body, mind & soul
A division of TQMS

Training Objectives

- To demonstrate ideas supported by logic v/s psychologic understanding
- To develop influencing styles

Delegates will be able to:

- Understand the factors that trigger the decision making of others.
- Frame a presentation to elicit the others YES response.
- Develop better relationships.
- Apply the right mix of emotional and logical appeals.

Contact us at

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