



"Vision is not enough; it must be followed by the Venture. It is not enough to stare up the steps, we must step up the stairs"

-Vaclav Havner



Tanishqa Quintessence Management Services

TQMS Global is recognized member of IFTDO and ISTD



Certificate Training Course On Entrepreneurship Management

Target Audience

Working or Non working professionals looking for starting / managing their own business or launching new products / services

Methodology

- Case Analysis
- Presentation
- Assignments
- Group Discussion
- Project Report (Industry Based)

Contact us at

KINNESQUI Training Centre
Suite 208,V Mall,
Next to Sai Dham,
Off Western Express Highway,
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Objectives

- Help the delegates to think and understand the business in an entrepreneur style.
- Develop an awareness among the entrepreneur about strategizing business.
- Facilitate creativity process for setting up new enterprise;
- Develop understanding of the emerging entrepreneurship environment for realistic returns.
- Explore the ideas of planning and business research of new market / product.
- Explore the ways of market research for the business.
- Build plan for new source of business resources.
- To help in understanding the ways of minimizing the business risk.
- Foresee the opportunities by developing and business network.
- Develop entrepreneurial qualities and attitudes for better management of business.
- Advance managerial capabilities to face external / internal business environment.
- Facilitate corporate excellence through creating and preserving intrapreneurs.

To provide necessary skills for evaluating opportunities perceived in the newly liberalized and global environment with financial / business planning.



Coaching Topic

- Entrepreneurship & Entrepreneurial Management
- Creativity and Entrepreneurship
- Business Research
- Financial Management & Applications
- Launching a New Venture
- Managing Your own Business
- Business Law (Company Law/ Labour Law/ Industrial Law)
- The Marketing and Entrepreneurship Interface
- Commercialization & Globalization
- Corporate Entrepreneurship
- Financial Decision & Controls for Small and Medium Enterprises
- Small and Medium Enterprise Policy (Statutory Laws & Regulation)
- E-Business the Entrepreneur's Perspective



"The entrepreneur always searches for change, responds to it, and exploits it as an opportunity"
- Peter Drucker

TQMS Global VISION

"To be a specialized Knowledge Enabling Management Consulting firm that contributes to human capital thru competency management and assessment"

Venue:

KINNESQUI
Training Centre

Duration :

576 hours
12 Months Weekdays
and Weekend Session

Program Marketed by



Kinnesqui

Connecting body, mind & soul
A division of TQMS

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